



PRESS RELEASE

Dittybase and CBC Align to Promote Canadian Talent

VICTORIA, B.C., Canada – August 15, 2001 – Dittybase Inc., a leading provider of music management systems, and CBC Records, a division of the Canadian Broadcasting Corporation, are pleased to announce the formation of a strategic partnership designed to increase the exposure and licensing of CBC owned and affiliated Canadian music. Dittybase will host selected musical content for distribution throughout North America, online at dittybase.com. Dittybase will facilitate the licensing of musical compositions on behalf of CBC, for broadcast, film, and new media usage, from CBC Records' extensive catalog, as well as music from CBC-affiliated independent artists.

Dittybase.com provides a significant platform from which to promote recordings, by facilitating the search, collaboration, licensing, reporting and management of music assets in an effortless workflow. CBC Records is the latest in a distinguished group of world-class music providers to enlist the services of Dittybase to enhance sales of musical compositions and to increase the exposure of their affiliated artists.

"This is a proud moment for us, at Dittybase," said Lance Landiak, V.P. Business Development, Dittybase Inc. "CBC Records is the premier archivist of Canada's music culture. We feel that this alliance with CBC represents a huge vote of confidence in our business model by one of the world's foremost broadcasting networks. We are thrilled to have this opportunity to host Canadian content covering so many genres, from traditional to contemporary, including selections from CBC's renowned inventory of classical music."

About CBC Records

CBC Records is dedicated to making the music of Canadian performers and composers available to music lovers in Canada and around the world. An integral component of the Canadian Broadcasting Corporation /Radio-Canada (www.radio.cbc.ca), CBC Records has contributed to the vitality of Canadian musical life for more than half a century. Developed through a close relationship with English and French Radio Music departments of Canada's national public broadcaster, this catalogue contains approximately 350 recordings representing the best of Canadian performances of orchestral, choral, and chamber music.

About CBC Broadcasting

Program distribution is carried through six different time zones by satellite and cable in combination with microwave and landline feeding 95 CBC-owned stations,

1,164 CBC rebroadcasters, 27 private, affiliated stations and 291 affiliated or community rebroadcasters.

About Dittybase

Dittybase develops intuitive, proprietary software that allows organizations to automate the search, delivery, licensing and reporting processes involved in the management of music for production purposes. In addition, Dittybase is committed to providing individuals requiring music with a single access point to audio from the world's leading music providers through dittybase.com.

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Additional information on Dittybase can be found on the World Wide Web at www.dittybase.com

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The information contained herein, while obtained from sources that are believed to be reliable, is not guaranteed as to accuracy or completeness.

Investors are cautioned that this press release may contain forward-looking statements, that are based upon current expectations, but which are not strictly historical in nature, including, without limitation, statements containing forward-looking comments about future results, management's plans and objectives for future operations, current or future financial performance, management's assessment of market factors, prospects and opportunities. Dittybase Inc. has tried to identify these forward-looking statements by using words such as "believe," "expect," "anticipate" and similar expressions. The forward-looking statements in this release do not constitute guarantees of future performance. The forward-looking statements and comments in this news release are made pursuant to the safe harbor provisions of the Securities and Exchange Commission Act of 1934.

Certain statements, which describe the Company's intentions, expectations or predictions, are forward-looking and are subject to important risks and uncertainties. Actual results could differ materially from those projected in the forward looking statements as a result of various risks and uncertainties including, among others, the timely introduction and acceptance of new products, the impact of rapid technological and market change, competitive factors, the ability to obtain timely financing, costs associated with new product introductions, the transition of products to new hardware configurations and platforms, general industry and market conditions and growth rates, currency exchange rate fluctuations, the impact of consolidation in the technology industry, interest rates, international growth and global economic conditions, particularly in emerging markets and other factors. This press release should be read in conjunction with the Company's most recent business plan and filings with the appropriate regulatory bodies, which contain a more detailed discussion of the Company's business including risks and uncertainties that may affect future results. Dittybase Inc. undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or changed circumstances or for any other reason.

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